# MATLEKE DAISY

## **MACHIRI**

Web Developer/Ecommerce Specialist

### CONTACT

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- ✓ daisymachiri1999@gmail.com
- 28 Albert St, Johannesburg 2001

## PROFILE SUMMARY

Proactive Web Developer/Ecommerce Assistant with expertise in front-end and back-end development. Skilled in creating responsive websites, landing pages, and optimizing functionality with WordPress, WooCommerce, and Node.js. Proven in managing projects and driving eCommerce success.

### EDUCATION

#### 2020 - 2021 EKURHULENI EAST TVET COLLEGE

• Electrical Engineering N6

### 2017 MOKHULWANE SECONDARY SCHOOL

• Grade 12

## SKILLS

- Frontend: HTML, CSS, JavaScript, React, React Native, TypeScript, Bootstrap
- Backend: Node.js,
   WooCommerce, WordPress
   (Plugin Configuration), eCat
   (Product Optimization), C++
   (Arduino Projects)
- Tools: Canva, Visual Studio
   Code, Git/GitHub, npm, Arduino
- Soft Skills: Problem-Solving, Team Collaboration, Attention to Detail, Time Management

## CERTIFICATIONS

- Junior Developer, SheCodes | 2024
- Full-Stack Web Developer, Udemy | Ongoing (2024)
- NQF4 Long-term Insurance
   Qualification, Faisit (Pty) Ltd | 2022

### **WORK EXPERIENCE**

## Cadac Gas & Outdoor Web Developer/Ecommerce Assistant

2024 - PRESENT

- Managed website projects and implemented changes to improve functionality and performance.
- Designed and developed landing pages to support marketing strategies and boost engagement.
- Worked with WordPress and WooCommerce for backend tasks, including plugin configuration and catalog management.
- Added custom snippets and integrated new functionalities to enhance usability.
- Contributed to responsive web design and improved UI/UX for a seamless user experience.
- Supported the Ecommerce Manager in troubleshooting and optimizing website operations..

## Hollard Insurance Company LEANER

2022 - 2023

- Resolved client complaints and inquiries through outbound calls, ensuring high customer satisfaction.
- Processed policy updates, reinstatements, cancellations, claims, and refunds with accuracy.
- Investigated complaints, identified root causes, and implemented process improvements.
- Collaborated with teams to address systemic issues and enhance customer experience.

## REFERENCE

#### Lynne Lawrence | Line Manager | Hollard Insurance

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#### Timothy Hlebelo | Mentor | Hollard Insurance

Phone: +27 71 928 5354 | Email: timothyh@hollard.co.za